



# Program Design

## CAPABILITY STATEMENT

Are you applying 'design thinking' to your business transformation program?

Business transformation initiatives are critical to your future business success, yet all too often are not designed for the challenge. Whether they have emerged over time in an ad-hoc or haphazard way, this can create significant problems further down the track.

Quay can help you to design your transformation initiatives so that each is set up for success with the right people, processes, systems, governance and structures in place from the outset.

### Service

Quay's Program Design service leverages extensive knowledge and experience to define the best approaches for the critical aspects that comprise your business change program, including:

**Solution delivery phasing** – balancing risk against accelerated benefits realisation in a progressive incremental delivery plan

**Configuration vs customisation** – driving operational cost efficiencies and exception

management within a 'fitgap' policy and approach

**Piloting** – identifying appropriate pilot sites, defining success criteria, metrics and mechanisms for capturing lessons

**Business implementation phasing** – balancing business change readiness and continuity against the biggest benefits in a phased implementation by area business plan, determining whether to take a broad and shallow vs narrow and deep business implementation pathway

**Governance and assurance** – defining a fit-for-purpose governance and assurance framework, including Steering Committee practice and procedure and working group structures

### Program design engagement

Quay's Program Design service includes the following types of engagement:

**On-the-ground resourcing** – We work with your stakeholders to drive transformation and design a program to achieve it

**Mentoring your team** – We work with your program team to ensure that they design the program for success

**Reviews and recommendations** – We review the design of your transformation program and make recommendations to address areas that need attention

## Benefits

Given the typical size and impact of most business transformation initiatives, it is often more cost effective to leverage the business transformation expertise of Quay's transformation consultants than it is to learn through mistakes.

Designing a program that is robust enough to deal with the many challenges, shifts and changes usually encountered along the way to establishing a new business capability is vital.

Ensuring your programs are set up for success from the outset and getting things right upfront can mean avoiding costly troubles later on.

## About Quay

Michael Bolton and Rod Adams established Quay Consulting in 2006 with the firm belief in the power of positive change and a desire to deliver better project outcomes.

Over the past decade, we've built a team of high-performing project professionals who offer a wealth of experience and consulting expertise along with a commitment to high levels of care and quality assurance. Our consultants bring a high-level consulting and collaborative approach to delivering change via tailored knowledge, professional project management and delivery, peer-to-peer collaboration, and capability uplift in each client engagement.

Quay is deeply committed to sharing the knowledge we've gleaned from years of project

delivery experience – both the successes and the failures – whether it's sharing insights via our monthly Quay Bulletin, in facilitated roundtable discussions with project peers or in lifting the capability of our clients' teams in day-to-day knowledge transfer.

Quay Consulting is part of the **CPM Group**.

## More Information

For more information about Program Design, please contact us on 1300 841 048 or visit our website at [www.quayconsulting.com.au](http://www.quayconsulting.com.au).

## Quay Leadership Team



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## Quay Clients



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