

What does a good business analyst do for your business?

Ninety per cent of business projects fail because requirements are not properly documented from the outset, resulting in solutions failing to meet the scope and outcomes required of the organisation implementing them.

Quay's Business Analysis Practice consultants liaise with project stakeholders within an organisation to prevent a number of issues.

A good Business Analyst has the expertise to:

- Discover and define business requirements
- Identify procedures and processes that require attention
- Provide a roadmap for effective implementation of strategy

Quay's BAs provide our clients with relevant industry experience, a strong knowledgebase of the issues that affect projects, and a solid foundation in best practice methodology.

### **Services**

The Quay Business Analysis Practice provides resources and capabilities that facilitate effective

understanding of functional and non-functional requirements for a given project.

The core competencies within our BA practice include:

- The ability to extract essential information about the business
- Gaining a solid understanding of core requirements for the business
- The interpretation of those requirements into functional and technical specifications relevant to systems within the business
- Holding the solution and project to account against the scope and requirements of the project.

Quay can resource the following roles:

- Business analysts
- Technical analysts
- Process analysts
- Assurance support throughout the BA process



#### **Benefits**

Quay Business Analysts form an integral part of strategic business re-engineering, transitioning business from the 'as is' situation to the desired future state and are ableto function competently in the many diverse areas of business and technology.

Our Business Analysis Practice works closely with the Quay Architecture and Project Management Practices, ensuring a seamless integration of strategy and solution. Major deliverables are reviewed by the relevant Practice Manager and our Business Analysts provide the essential tools, processes and operational capacities necessary within a quality assurance framework.

## Standards and best practice

To ensure that our clients will always be provided with the highest quality of service, the Quay Business Analysis Practice adheres to best practice and standards, including BABOK (Business Analysis Body of Knowledge) and CSBA (Certified Software Business Analyst) models.

Our practice is in line with the industry's professional associations such as The International Institute of Business Analysis and the Chartered Institute for IT.

### **About Quay**

Michael Bolton and Rod Adams established Quay Consulting in 2006 with the firm belief in the power of positive change and a desire to deliver better project outcomes.

Over the past decade, we've built a team of high-performing project professionals who offer a wealth of experience and consulting expertise along with a commitment to high levels of care and quality assurance. Our consultants bring a high-level consulting and collaborative approach to delivering change via tailored knowledge, professional project management and delivery, peer-to-peer collaboration, and capability uplift in each client engagement.

Quay is deeply committed to sharing the knowledge we've gleaned from years of project delivery experience – both the successes and the failures – whether it's sharing insights via our monthly Quay Bulletin, in facilitated roundtable discussions with project peers or in lifting the capability of our clients' teams in day-to-day knowledge transfer.

Quay Consulting is part of the CPM Group.

### More Information

For more information about Quay's Business Analysis services, please contact us on 1300 841 048 or visit our website at www.quayconsulting.com.au.

# **Quay Leadership Team**



Jon Pascoe **Principal Consultant Delivery Practice** 



**Rod Adams Founding** Principal



Orla Kassis General Manager Sales Australia



**Darren Robertson Account Manager** 



Wayne Keavy Architecture Practice Lead



Marcel Thompson Scheduling **Practice Lead** 



**Yolande Paton Change Management** Practice Lead



Chris Smith **BA Practice Lead** 



**Test Management Practice Lead** 

# **Quay Clients**











































































