

# Business Analysis

## CAPABILITY STATEMENT

What does a good business analyst do for your business?

Ninety per cent of business projects fail because requirements are not properly documented from the outset, resulting in solutions failing to meet the scope and outcomes required of the organisation implementing them.

Quay's Business Analysis Practice consultants liaise with project stakeholders within an organisation to prevent a number of issues.

A good Business Analyst has the expertise to:

- Discover and define business requirements
- Identify procedures and processes that require attention
- Provide a roadmap for effective implementation of strategy

Quay's BAs provide our clients with relevant industry experience, a strong knowledgebase of the issues that affect projects, and a solid foundation in best practice methodology.

## Services

The Quay Business Analysis Practice provides resources and capabilities that facilitate effective

understanding of functional and non-functional requirements for a given project.

The core competencies within our BA practice include:

- The ability to extract essential information about the business
- Gaining a solid understanding of core requirements for the business
- The interpretation of those requirements into functional and technical specifications relevant to systems within the business
- Holding the solution and project to account against the scope and requirements of the project.

Quay can resource the following roles:

- Business analysts
- Technical analysts
- Process analysts
- Assurance support throughout the BA process

## Benefits

Quay Business Analysts form an integral part of strategic business re-engineering, transitioning business from the 'as is' situation to the desired future state and are able to function competently in the many diverse areas of business and technology.

Our Business Analysis Practice works closely with the Quay Architecture and Project Management Practices, ensuring a seamless integration of strategy and solution. Major deliverables are reviewed by the relevant Practice Manager and our Business Analysts provide the essential tools, processes and operational capacities necessary within a quality assurance framework.

## Standards and best practice

To ensure that our clients will always be provided with the highest quality of service, the Quay Business Analysis Practice adheres to best practice and standards, including BABOK (Business Analysis Body of Knowledge) and CSBA (Certified Software Business Analyst) models.

Our practice is in line with the industry's professional associations such as The International Institute of Business Analysis and the Chartered Institute for IT.

## About Quay

Quay Consulting is committed to making a positive difference in the projects landscape, helping our clients to transform strategy into fit-for-purpose project delivery.

Since 2006, Quay Consulting has been driven by a belief in the power of positive change and a commitment to delivering superior project outcomes. Our specialist consultancy has grown by enabling clients to successfully navigate their project delivery journeys.

We pride ourselves on a collaborative approach that fully engages and empowers clients throughout the project lifecycle. Our consultants are adept at delivering transformative change through tailored knowledge, professional project management, peer-to-peer collaboration, and capability uplift.

How? Our client engagements typically take one of three forms:

- Low-risk, light-touch diagnostics to help clients assess and advance their project agendas.
- Joint taskforce initiatives where Quay embeds professional consultants within the client environment to support project outcomes and capability uplift.
- Outsourced initiatives where we take primary responsibility for collaborating with clients and vendors to achieve practical results.

Quay Consulting is dedicated to sharing our extensive project delivery experience—both successes and challenges—through our regular Quay Bulletin and project knowledge transfer. We strive to transform strategy into effective project delivery, recognising that meaningful change is challenging but ultimately transformative.

## More Information

For more information about Quay's Business Analysis services, please contact us on 1300 841 048 or visit our website at [www.quayconsulting.com.au](http://www.quayconsulting.com.au).

# Quay Leadership Team



**Jon Pascoe**  
Principal Consultant  
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**Orla Kassis**  
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**Ali Nobar**  
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**Chris Smith**  
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**Pramod Goel**  
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## Quay Clients

