



## What does a good business analyst do for your business?

Ninety per cent of business projects fail because requirements are not properly documented from the outset, resulting in solutions failing to meet the scope and outcomes required of the organisation implementing them.

Quay's Business Analysis Practice consultants liaise with project stakeholders within an organisation to prevent a number of issues.

A good Business Analyst has the expertise to:

- Discover and define business requirements
- Identify procedures and processes that require attention
- Provide a roadmap for effective implementation of strategy

As career Business Analysts, Quay's BAs provide our clients with relevant industry experience, a strong knowledgebase of the issues that affect projects, and a solid foundation in best practice methodology.

## Services

The Quay Business Analysis Practice provides resources and capabilities that facilitate effective understanding of functional and non-functional requirements for a given project.

Our BAs work with business and technology groups to profile the business need and ensure that the requirements are clear so that the resulting solutions match the business need.

The core competencies within our BA practice include:

- The ability to extract essential information about the business
- Gaining a solid understanding of core requirements for the business
- The interpretation of those requirements into functional and technical specifications relevant to systems within the business
- Holding the solution and project to account against the scope and requirements of the project.

Quay can resource the following roles:

- Business analysts
- Technical analysts
- Process analysts
- Assurance support throughout the BA process

## Benefits

Quay Business Analysts form an integral part of strategic business re-engineering, transitioning business from the 'as is' situation to the desired future state and are able to function competently in the many diverse areas of business and technology.

Our Business Analysis Practice works closely with the Quay Architecture and Project Management Practices, ensuring

a seamless integration of strategy and solution. Major deliverables are reviewed by the relevant Practice Manager and our Business Analysts provide the essential tools, processes and operational capacities necessary within a quality assurance framework.

## Standards & best practice

To ensure that our clients will always be provided with the highest quality of service, the Quay Business Analysis Practice adheres to best practice and standards, including BABOK (Business Analysis Body of Knowledge) and CSBA (Certified Software Business Analyst) models.

Our practice is in line with the industry's professional associations such as The International Institute of Business Analysis and the Chartered Institute for IT.

## About Quay

Quay is a professional services business specialising in the project landscape, transforming strategy into fit-for-purpose delivery. We provide clients with real world relevant knowledge via our Advisory Services, Delivery Services and Capability Uplift.

Established in 2006, Quay has obtained sustained growth by providing clients with a delivery environment supported by an assurance framework that allows them to tap into a wealth of accumulated knowledge, experience and collateral on key transformation deliverables.

We recognise that every business has its own DNA and we work with our clients to ensure their culture and capability are sufficiently considered when setting up and delivering their programs for success.

## More information

For more information about Quay's Business Analysis services, please contact us on +61 2 9098 6300 or visit [www.quayconsulting.com.au](http://www.quayconsulting.com.au).

## Quay clients

Our clients include many of the ASX top 50 organisations as well as second tier organisations across a diverse spread of industries and government.

